

A woman with curly hair is smiling and pulling back a heavy red curtain, revealing a bright light source behind her. The scene is set against a dark background, creating a dramatic effect.

# EVENTS & GROUPS PLAYBOOK

W BUDAPEST



W BUDAPEST

# WELCOME TO W BUDAPEST

IN THE WORLD OF DARING DUALITY



  
**Igor Buercher**  
General Manager

Hey there, I'm Igor Buercher, the General Manager here at W Budapest. It's my pleasure to welcome you to our world of WOW vibes and limitless possibilities. At W, we don't just do hotels; we're all about unleashing the extraordinary, where every second is a burst of boldness and every moment pulses with style. Your arrival marks the beginning of an extraordinary journey.

Get set for the unexpected as you dive into our lavish luxury and cutting-edge creativity. Whether you're here to chill in our plush suites, tantalize your taste buds at our trend-setting dining spots, or dive into our electrifying nightlife in Budapest, we're here to ensure every heartbeat is unforgettable.

Feel the city's pulse, soak up its vibrant culture, and let the Hungarian capital amplify your journey. Buckle up for a W-style adventure at W Budapest. Ready to unlock the extraordinary?

WATCH  
THE  
VIDEO





W BUDAPEST

# OVERVIEW

**Address:**

W BUDAPEST

Andrássy út 25. 1061 Budapest, Hungary

**Design:**

Bowler James Brindley Design

**Opening Date:**

10/07/2023

**Rooms:**

151 Rooms, including 45 Suites

**Room Types:**

Cozy 22 (33m<sup>2</sup>)

Wonderful 76 (32m<sup>2</sup>)

Fabulous 8 (33m<sup>2</sup>)

Studio Suites 8 (43m<sup>2</sup>)

Cozy Studio Suites 6 (48m<sup>2</sup>)

Cool Corner Suites 16 (52m<sup>2</sup> - 65m<sup>2</sup>)

Cozy Cool Corner Suites 3 (58m<sup>2</sup>)

**Premium Suites:**

Fantastic Suites 10 (73m<sup>2</sup>)

WOW Suite 1 (121m<sup>2</sup>)

Extreme WOW Suite 1 (198m<sup>2</sup>)

**B&F Outlets:**

W Lounge + seasonal terrace

Nightingale by Beefbar

restaurant + seasonal terrace

Society25 - Speakeasy Bar

**Meeting & Event Spaces:**

Great Room 1 (101 m<sup>2</sup>)

Great Room 2 (52 m<sup>2</sup>)

Great Room 3 (32 m<sup>2</sup>)

Great Room Pre-function Area (75 m<sup>2</sup>)

W Studio 1 (35 m<sup>2</sup>)

W Studio 2 (32 m<sup>2</sup>)

Studio Pre-function Area (45 m<sup>2</sup>)

**Recreation Facilities:**

FIT (70 m<sup>2</sup>)

**Other Facilities:**

AWAY® Spa (700 m<sup>2</sup>)



W BUDAPEST

# EVERYTHING WE CAN OFFER

## **Prestigious Address:**

Nestled on the iconic Andrassy Avenue, a UNESCO World Heritage site.

## **Unforgettable Events:**

Offering a range of exclusive spaces within the historic Drechsler Palace.

## **Neo-Renaissance Grandeur:**

Seamlessly merging with the avant-garde allure of W Hotels.

## **Meticulously Designed Venues:**

Including elegant ballrooms adorned with ornate detailing and sleek, modern meeting rooms equipped with cutting-edge technology.

## **Versatile Spaces:**

Catering to a spectrum of events, from corporate meetings to lavish galas and stylish soirées.

## **Impeccable Service:**

Ensuring flawless execution of every event, regardless of size.

## **Attention to Detail:**

Leaving an indelible impression on guests.

## **Commitment to Excellence:**

Solidifying its position as the pinnacle of refined hospitality in the heart of Budapest.

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VIDEO

3D  
VIRTUAL  
TOUR







# W BUDAPEST

SÁRKÁNY

## EVENT SPACES

| NAME                           | LOCATION     | TOTAL M² | TOTAL SQ. FT. | LENGTH X WIDTH (M) | CEILING HEIGHT (M) | NATURAL DAYLIGHT | CAPACITY IN THEATRE | CAPACITY IN CLASSROOM | CAPACITY IN BANQUET | CAPACITY IN CABARET STYLE | CAPACITY IN RECEPTION | CAPACITY IN BOARDROOM | CAPACITY U-SHAPE |
|--------------------------------|--------------|----------|---------------|--------------------|--------------------|------------------|---------------------|-----------------------|---------------------|---------------------------|-----------------------|-----------------------|------------------|
| Great Room                     | Ground floor | 183      | 1970          | 34 x 5,4           | 4.9 / 16           | Yes              | 154                 | 108                   | 130                 | 78                        | 200                   |                       |                  |
| Great Room 1                   | Ground floor | 101      | 1087          | 19 x 5,4           | 4.9 / 16           | Yes              | 84                  | 48                    | 48                  | 35                        | 100                   | 30                    | 30               |
| Great Room 2                   | Ground floor | 51       | 549           | 9,4 x 5,4          | 4.9 / 16           | Yes              | 42                  | 18                    | 16                  | 14                        | 50                    | 20                    | 22               |
| Great Room 3                   | Ground floor | 31       | 334           | 5,7 x 5,4          | 4.9 / 16           | Yes              | 28                  | 18                    | 30                  | 18                        | 30                    | 12                    | 14               |
| Great Room 1+2                 | Ground floor | 152      | 1636          | 28 x 5,4           | 4.9 / 16           | Yes              | 126                 | 78                    | 100                 | 60                        | 150                   |                       |                  |
| Great Room 2+3                 | Ground floor | 82       | 883           | 15 x 5,4           | 4.9 / 16           | Yes              | 64                  | 54                    | 70                  | 42                        | 80                    |                       | 54               |
| Great Room Pre-function Area   | Ground floor | 75       | 807           | 15 x 5             | 4.9 / 16           | Yes              |                     |                       |                     |                           | 60                    |                       |                  |
| Studio Room 1                  | Ground floor | 35       | 377           | 6,4 x 5,3          | 4.9 / 16           | Yes              |                     |                       |                     |                           |                       | 10                    |                  |
| Studio Room 2                  | Ground floor | 32       | 344           | 5,7x 5,6           | 4.9 / 16           | Yes              |                     |                       |                     |                           |                       | 10                    |                  |
| Studio Rooms Pre-function Area | Ground floor | 46       | 495           | 5,5 x 6,2          | 4.9 / 16           | Yes              |                     |                       |                     |                           | 20                    |                       |                  |

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TOUR

W BUDAPEST

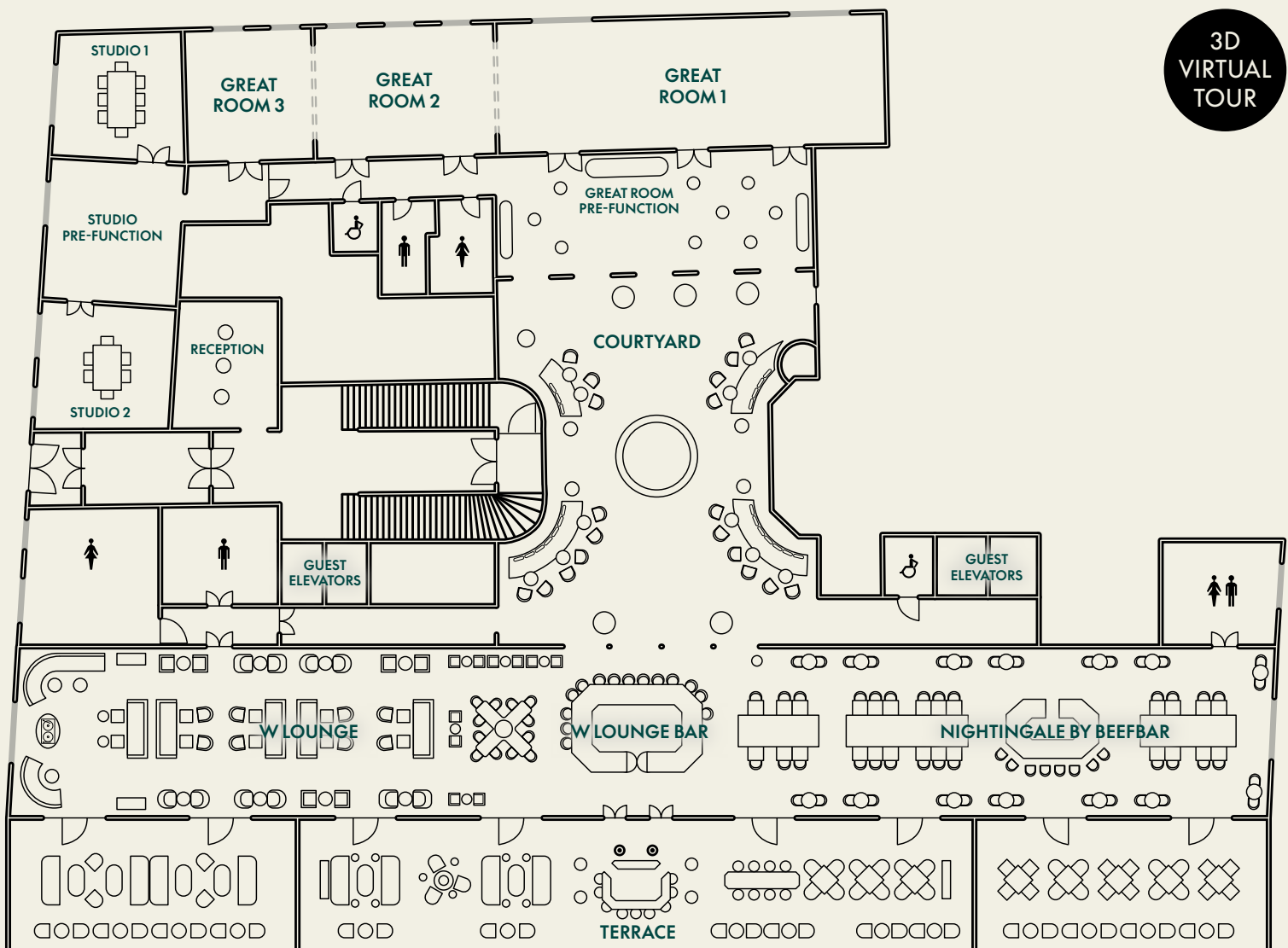
# EVENT SPACES

| NAME                           | LOCATION     | TOTAL M² | TOTAL SQ FT | NATURAL DAYLIGHT | SEATED | STANDING |
|--------------------------------|--------------|----------|-------------|------------------|--------|----------|
| Courtyard                      | Ground floor | 231      | 2486        | Yes              | 36     | 60       |
| Nightingale by Beefbar         | Ground floor | 161      | 1733        | Yes              | 72     | -        |
| Nightingale by Beefbar Terrace | Ground floor | 65       | 700         | Yes              | 24     | -        |
| W Lounge                       | Ground floor | 169      | 1819        | Yes              | 46     | 120      |
| W Lounge Terrace               | Ground floor | 65       | 700         | Yes              | 24     | -        |
| Arcade                         | Ground floor | 183      | 1970        | Yes              | 42     | -        |
| Society25                      | Basement     | 120      | 1292        | No               | 42     | 60       |
| WOW                            | 3rd Floor    | 122      | 1313        | Yes              | -      | 15       |
| Extreme WOW Suite              | 2nd Floor    | 198      | 2131        | Yes              | -      | 25       |

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# GET TO KNOW OUR PROPERTY





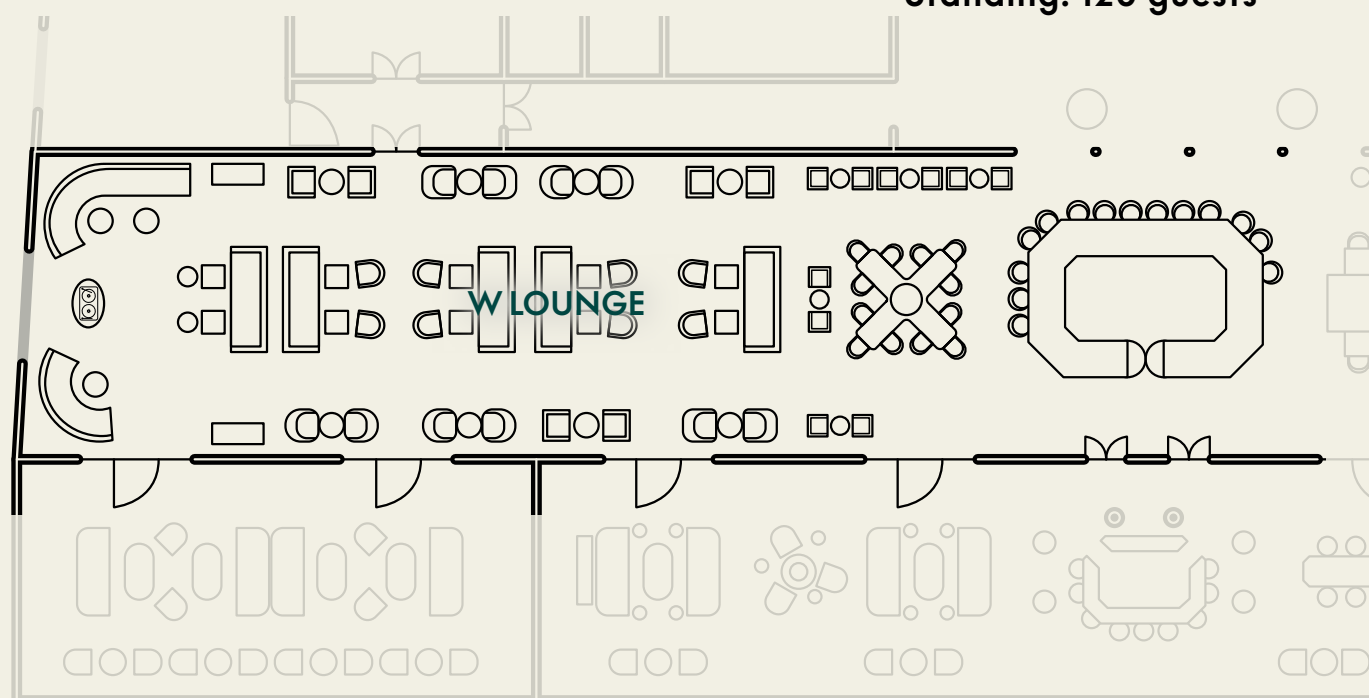


# W LOUNGE

Enter the vibrant nexus of W Budapest! W Lounge, an electric hub where sipping, staying, and playing converge seamlessly. Crafted cocktails tantalize your taste buds, each sip a delightful journey through innovative flavors and city-inspired mixes. Beyond libations, it's a social sanctum where stories intertwine, and moments transform into cherished memories amidst contemporary designs and curated beats. At W Lounge, time pauses, inviting you to revel in the sheer joy of connection and celebration, embodying the essence of W Budapest's spirited soul.

📍 @wbudapest\_hotel  
[www.wbudapest.com](http://www.wbudapest.com)

**Capacity of the outlet**  
**Size: 169 m<sup>2</sup>**  
**Seated: 46 guests**  
**Standing: 120 guests**



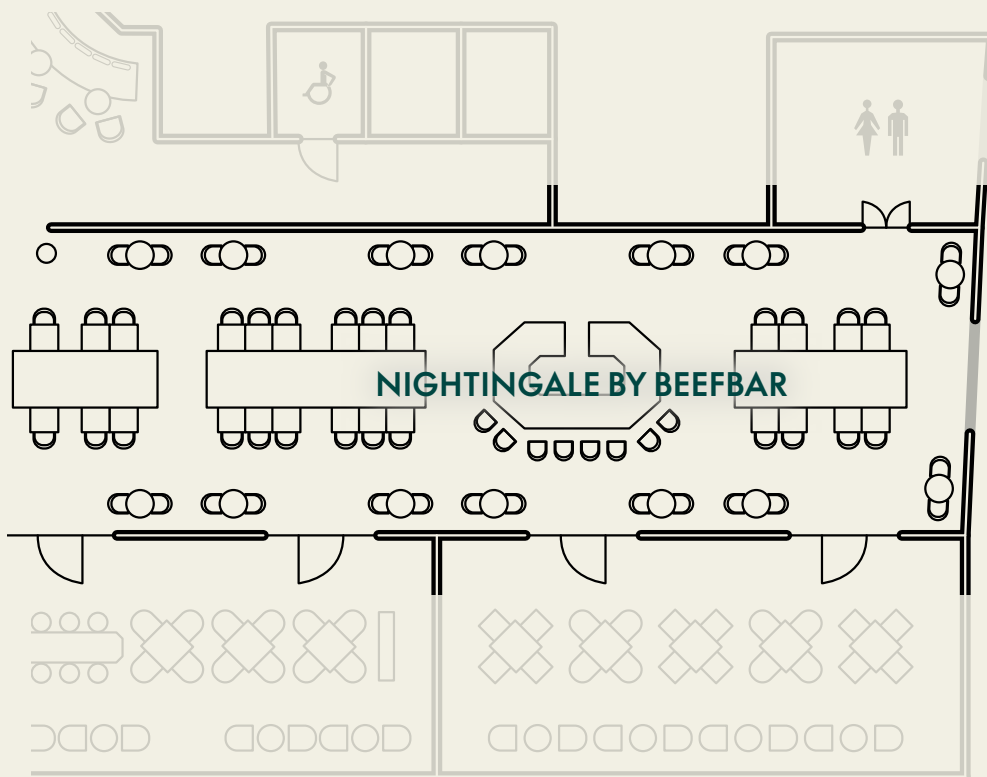
W BUDAPEST

# NIGHTINGALE BY BEEFBAR

In the heart of Budapest, embark on an alluring culinary journey at Nightingale by Beefbar. Discover a unique dining destination which combines traditional Asian flavors with the famous Beefbar identity created by Riccardo Giraudi.

📍 @nightingalebybeefbar  
[www.nightingalebudapest.com](http://www.nightingalebudapest.com)

Capacity of the outlet  
Size: 161 m<sup>2</sup>  
Seated: 72 guests



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# SEASONAL TERRACE



Experience unparalleled elegance at W Budapest's terrace, offering a breathtaking view of the iconic Budapest Opera House. Whether basking in daylight or under the city lights, our terrace provides an exquisite backdrop for relaxation and socializing. Savor handcrafted cocktails while taking in the majestic sight of the Opera House, a true architectural gem. Perfect for intimate gatherings or lavish celebrations, our terrace promises unforgettable moments.

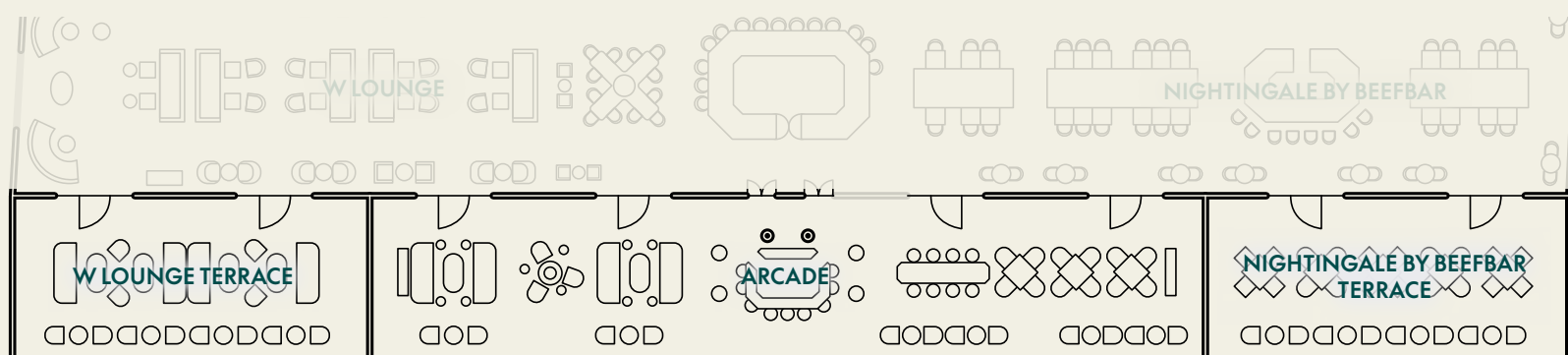
**Size: 313 m<sup>2</sup>**

**Seated:**

**Arcade: 42 guests**

**W Lounge Terrace: 24 guests**

**Nightingale by Beefbar Terrace: 24 guests**



W BUDAPEST

# SOCIETY25

Built from the ruins and raised in the shadows of society, enter an aura of mystery. This is not a thoroughfare for the quick drinker. It's an experience, not a convenience. Raise your glasses to the creative exploration of the finest spirits, served with exuding elegance. To revel within is to be revered.

Step into a world of exclusive gatherings and unparalleled elegance with Society25's private parties, tailored for intimate gatherings of up to 70 discerning guests. Immerse yourself in the luxury of bespoke events, meticulously curated to cater to your desires, be it a sophisticated soiree or a jubilant celebration. Elevate your private affair to new heights of refinement and style, where every moment is a testament to the art of entertaining.

📍 [@society25bar](#)  
[www.society25.com](http://www.society25.com)

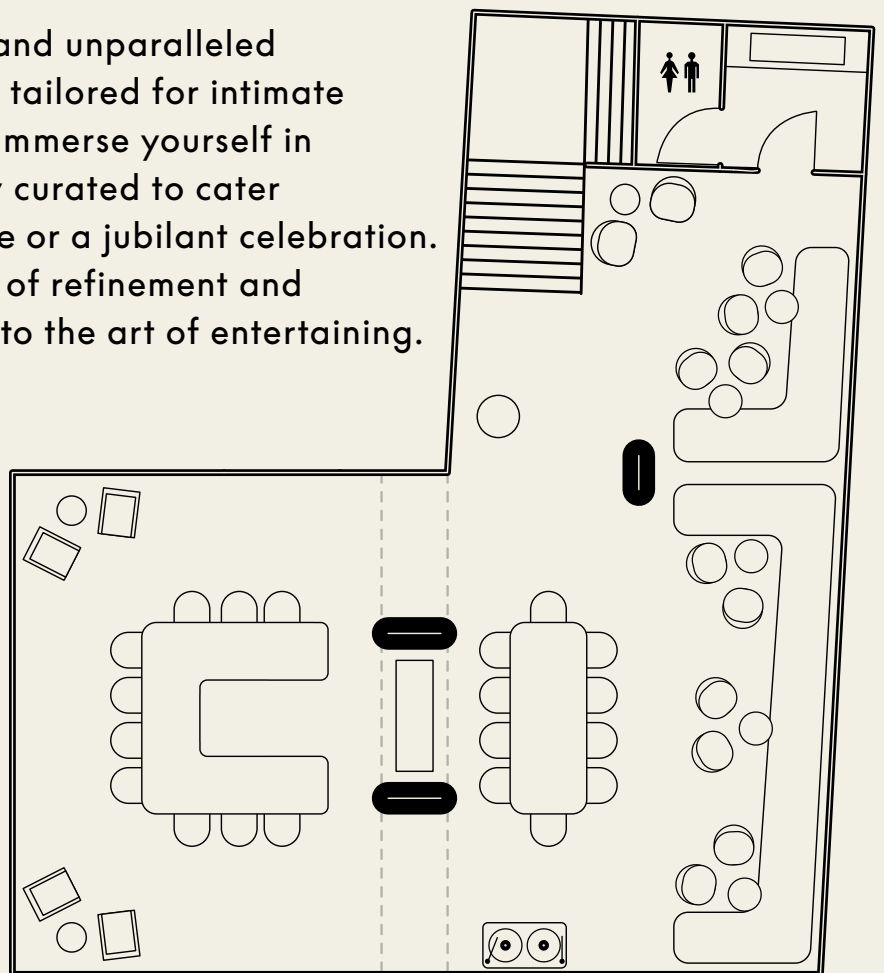
**Size: 120 m<sup>2</sup>**

**Capacity of the outlet:**

**Seated: 32 guests**

**Bar Seats: 10 guests**

**Standing: 70 guests**





W BUDAPEST

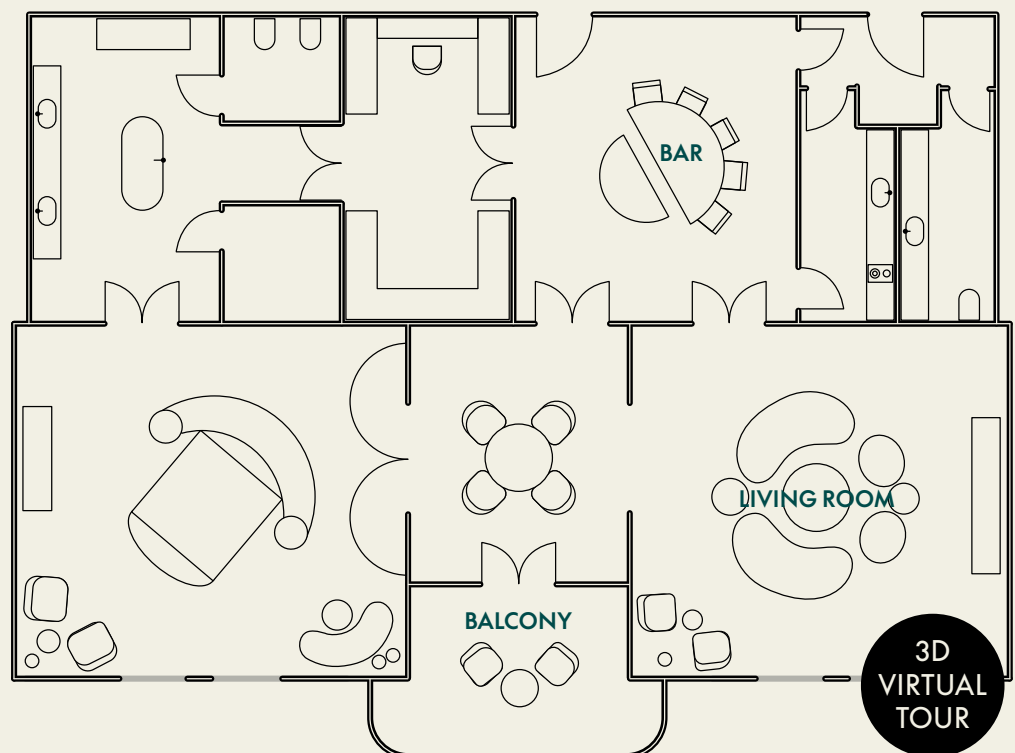


# EXTREME WOW SUITE

Step into the epitome of opulence with our E WOW rooms, where extravagance meets innovation. Unveil an expanse of space adorned with sleek, modern designs and cutting-edge technology that elevates your stay to unparalleled heights. Indulge in exclusive amenities, from a private bar stocked with top-tier selections to personalized service that caters to your every whim, ensuring a stay that transcends the ordinary into the extraordinary. Our E WOW room is a masterpiece of contemporary elegance, where every detail is meticulously crafted to create an unforgettable stay, setting a new standard for refined luxury in Budapest with a view to the Hungarian State Opera House.

**Size: 198 m<sup>2</sup>**

**Capacity of the room: 25 guests**



W BUDAPEST

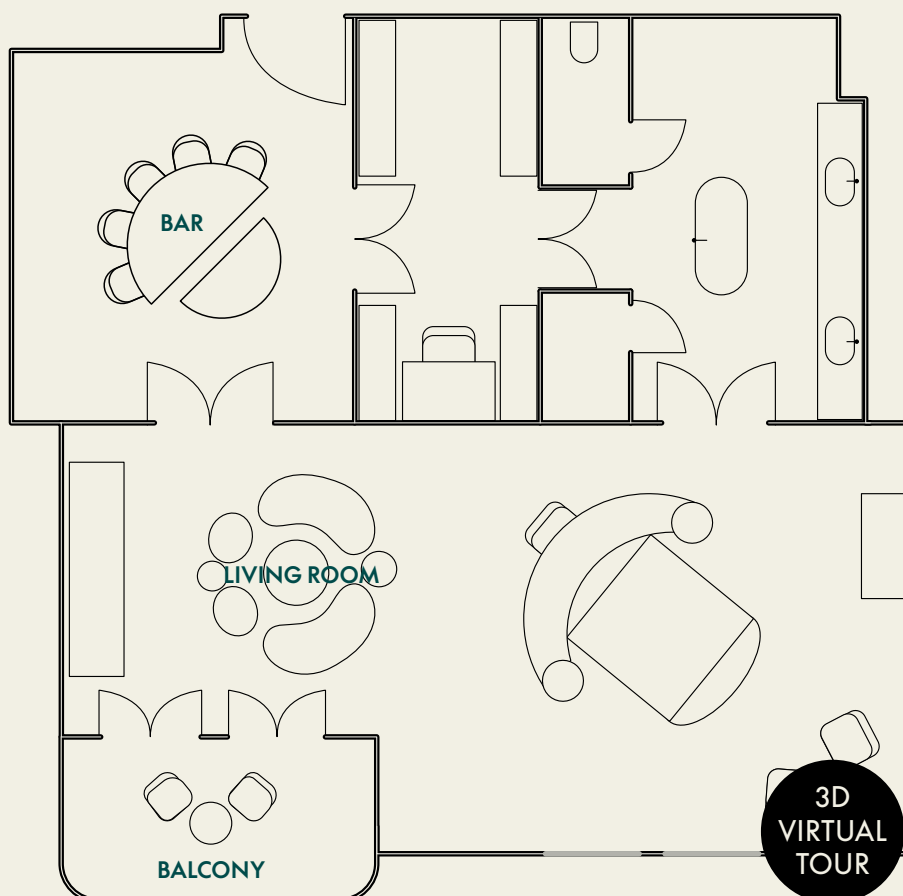


# WOW SUITE

Embrace the WOW factor as you step into these stylish and vibrant spaces, designed to captivate and inspire with their modern aesthetics and upscale amenities. Revel in the comfort of spacious accommodations with unparalleled views of the Opera House. Your WOW experience is enhanced by personalized services, ensuring a seamless stay filled with exclusive perks and tailored attention to fulfill your desires.

**Size: 121 m<sup>2</sup>**

**Capacity of the room: 15 guests**





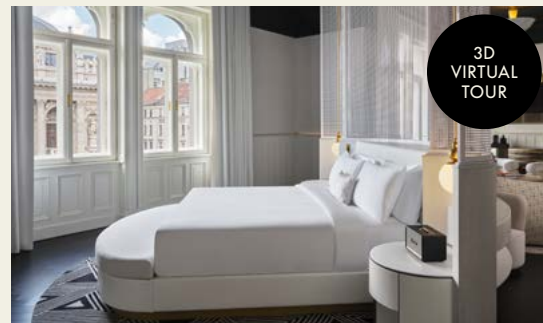
# W BUDAPEST



General Manager Introduction



Extreme WOW Suite



WOW Suite



Wonderful Room



Ground Floor and Event Spaces



Great Room



Pre-Function Area



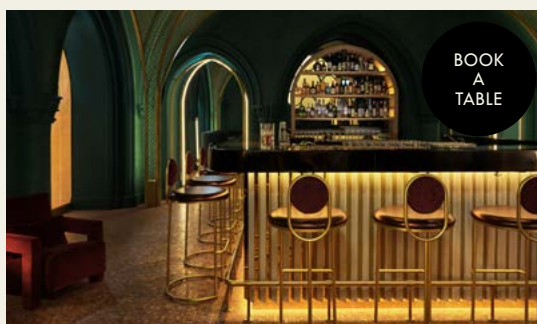
Studio 1 & Studio 2



Nightingale by Beefbar



W Lounge



Society25



AWAY SPA



Hotel Showcase



Destination Showcase



Gift Voucher



# W BUDAPEST

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